

Global Shea Alliance



THE FUTURE OF SHEA SUSTAINABILITY MAY 1, 2023

OFFICES OF SIDLEY AUSTIN LLP
787 7TH AVENUE, New York, NY 10019,
Conference Room 22-100 CD, 22nd Floor

The sustainability landscape is rapidly evolving, with increasing regulatory oversight, growing pressure on businesses to be responsible stewards and the need for systems that effectively respond to unanticipated contingencies. To cope with these variables, businesses need a focused response that mitigates supply chain risk and reduces their climate exposure, while still contributing responsibly to a better managed planet. So what do these all mean for the future of shea sustainability?

This year's conference will bring together stakeholders across the value chain to examine the evolution of sustainability in the shea sector and how industry can accelerate its response to social, economic and climate changes impacting the sector. Specifically, we will look at the results achieved over the last 10 years through the GSA's sustainability program and while taking a long-term view, we will explore the necessary systemic changes, process transformation, innovations and investment that are required to shape a sustainable future for shea.

8:30 am - 9:00 am		REGISTRATION
9:00 am - 9:05 am		WELCOME REMARKS
Sidley Austin LLP Diane McEnroe	Diane is a partner at Sidley Austin who has established long standing relationships with domestic and international companies in the food, drug, medical device and personal care industries. As a member of the Food Drug and Medical Device Regulatory practice, she provides clients strategic counsel on Food and Drug Administration regulatory questions.	
9:05 am - 9:15 am		OPENING REMARKS
Global Shea Alliance Wunmi Osholake	Wunmi is the Deputy Managing Director at the Global Shea Alliance in-charge of international partnership and sustainability. Specifically, she oversees the implementation of the GSA's sustainability program, develops and maintains relationships with international stakeholders, and manages GSA's external communications.	
9:15 am - 9:30 am		INDUSTRY OVERVIEW & UPDATES
Global Shea Alliance Marie Veyrier	Marie leads the establishment of public-private partnerships, develops project proposals, and raises donor funds to support the implementation of the promotion, quality and sustainability programs.	
9:30 am - 11:00 am		SUSTAINING COOPERATIVES
Global Shea Alliance Wunmi Osholake	The State of Shea Cooperatives - Assessing the Self-Reliance of Shea Cooperatives Wunmi is the Deputy Managing Director at the Global Shea Alliance in-charge of international partnership and sustainability. Specifically, she oversees the implementation of the GSA's sustainability program, develops and maintains relationships with international stakeholders, and manages GSA's external communications.	

<p>Burt's Bees Shannon Hess</p>	<p>Building Resilience through Additional Income Opportunities Shannon has spent 25 years in the global beauty industry & joined Burt's Bees to expand commitment to responsible sourcing & human rights. She drives transparency and traceability in natural ingredient supply chains for 1,000+ ingredients sourced from over 100 countries.</p>	
<p>Mennonite Economic Development Associates (MEDA) Jessica Villanueva</p>	<p>Mobilizing Capital for Women Entrepreneurs Jessica is Senior Director of Technical Areas of Practice at MEDA with more than 20 years of management in agri-food market systems and financial inclusion programs and gender smart, environmentally and socially responsible impact investment projects in Latin America, Africa and Asia.</p>	
<p>Global Shea Alliance Marie Veyrier</p>	<p>Attracting Youth in the Shea Value Chain Marie leads the establishment of public-private partnerships, develops project proposals, and raises donor funds to support the implementation of the promotion, quality and sustainability programs.</p>	
<p>The Savannah Fruits Company Sofia Durrani</p>	<p>Modernizing Tradition - Making Handcrafted Shea Production more Efficient and Eco Friendly Sofia is the Head of Sustainability & Corporate Social Responsibility at The Savannah Fruits Company. She brings unique perspectives gained from working in Ghana for 6 years and previously in clinical research, international non-profits and the private sector for over 10 years.</p>	
<p>11:00 am - 11:20 am COFFEE BREAK</p>		
<p>11:20 am - 12:50 pm SUSTAINING SHEA PARKLANDS</p>		
<p>Global Shea Alliance Cecilia Shardey</p>	<p>Action for Shea Parklands: Past Successes and Future Strategies Cecilia is the Program Manager of the GSA & manages the Sustainable Shea Initiative, a unique worldwide project addressing the sustainability needs of the industry through consultation with women's groups, non-profit organisations, international brands and retailers and suppliers.</p>	
<p>AAK Vito Cataldo</p>	<p>Shea Parkland Management: Learnings and an Exploration of Future Activities Vito is the North American Personal Care Business Director at AAK. He has had a long career in the industry, with positions in business development, marketing, operations, product management & R&D product development. He now oversees the strategy development and implementation for AAK and enjoys collaborating directly with customers to bring new sustainable innovations to life.</p>	
<p>Salid Agriculture Nigeria Ltd Ali Saidu</p>	<p>Regenerating Shea Parklands through Agroforestry Practices Ali is co-founder of Salid Agriculture Nigeria Ltd, an agricultural commodities company that trades shea. He is also the Vice President of the National Shea Products Association of Nigeria (NASPAN).</p>	
<p>A Rocha Ghana Daryl Bosu</p>	<p>Nature-Positive Community Commerce and Governance as a Pathway to Shea Sustainability Daryl is an environment sustainability & natural resource management & governance practitioner and an advocate with over 15 years of diverse experience working on green business ideas contributing to the development of nature and people centered low emissions developments</p>	
<p>Salva Terra Melaine Kermarc</p>	<p>Introduction to the Carbon Market and Opportunities for the Shea Value Chain Melaine holds an MSc in Sustainable Development Practice from Trinity College Dublin and University College Dublin (UCD). He has 10 years of experience in rural development, natural resource management and climate change, particularly in Africa.</p>	

12:50 pm - 2:00 pm		LUNCH	
2:00 pm - 3:30 pm		SUSTAINING SUPPLY CHAINS	
<p>Sidley Austin LLP</p> <p>Evan Grosch</p>	<p>ESG Regulatory Developments: Considerations & Risks</p> <p>Evan is an associate in Sidley where his practice focuses on Environmental, Social, and Governance (ESG) issues, strategic investor relations, securitizations, capital markets, mergers & acquisitions & corporate governance involving public companies.</p>		
<p>theSOFTtribe</p> <p>Tetteh Antonio</p> <p>David Bolton</p>	<p>Sustaining Supply Chains - Establishing Traceable Supply Chains</p> <p>Tetteh is the Chief Executive Officer of theSOFTtribe Ltd, Ghana's oldest and largest software development company and has been involved in numerous innovative projects spanning multiple sectors of the economy in West Africa. He is a chemical engineer and holds an Executive Master's Degree in Business Administration (EMBA) with an emphasis in Project Management.</p> <p>David is the Technical Director of theSOFTtribe Limited. At 15 years old he founded a UK software company that developed medical software approved by the Royal College of General Practitioners. He is the Chief Operating Officer of Prime Media Entertainment, a globally focused record label and multi-recording studio facility.</p>		 
<p>Bunge</p> <p>Gabriella Herzog</p>	<p>Sustainable Impact through Partnerships</p> <p>Gabriella is the Human Rights Director at Bunge Limited and leads the development of Bunge's integrated global human rights strategy, in partnership with the company's leaders. She has 20+ years experience advancing trade, development, human rights, and sustainability in the public and private sectors.</p>		
<p>USAID</p> <p>Abdrahamane Dicko</p>	<p>How USAID is Strengthening Private Sector Partnership to Promote Sustainable Supply Chain in West Africa</p> <p>Abdrahamane is the leader of USAID West Africa's office of Agriculture. He coordinates and oversees the design and implementation of regional programs under the U.S. Presidential Feed the Future (FtF) initiative for Agriculture, Food Security and Resilience in West Africa.</p>		
3:30 pm - 3:50 pm		COFFEE BREAK	
3:50 pm - 4:50 pm		SUSTAINING CONSUMER ENGAGEMENT - MODERATED SESSION	
<p>AAK</p> <p>Vito Cataldo</p> <p>The Savannah Fruits Company</p> <p>Sofia Durrani</p>	<p>Leveraging Innovation to Strengthen Consumer Engagement</p> <p>Vito is the North American Personal Care Business Director at AAK. He has had a long career in the industry, with positions in business development, marketing, operations, product management & R&D product development. He now oversees the strategy development and implementation for AAK and enjoys collaborating directly with customers to bring new sustainable innovations to life.</p> <p>Sofia is the Head of Sustainability & Corporate Social Responsibility at The Savannah Fruits Company. She brings unique perspectives gained from working in Ghana for 6 years and previously in clinical research, international non-profits and the private sector for over 10 years.</p>		 
4:50 pm - 5:00 pm		WRAP UP	
<p>Global Shea Alliance</p> <p>Wunmi Osholake</p>	<p>Closing Remarks</p> <p>Wunmi is the Deputy Managing Director at the Global Shea Alliance in-charge of international partnership and sustainability. Specifically, she oversees the implementation of the GSA's sustainability program, develops and maintains relationships with international stakeholders, and manages GSA's external communications.</p>		

5:00 pm - 6:30 pm CLOSING COCKTAILS

Come and join us for a cocktail hour, network and establish new connections. The conference brings together various players, including ingredient suppliers, processors, distributors, producers, civil society and donors from around the globe.



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